



THE PRINTED DOCUMENT CAN TAKE MANY FORMS FOR MANY PURPOSES it can be as basic as an account statement to be mailed out to millions of customers or as refined as a glossy marketing piece designed to excite a niche of potential clients.

From the functional to the inspirational, Avrio views printing from every angle. We look for opportunities – standardisation of stocks, buying power, production bundling, cyclical production and distribution – in order to achieve the best unit cost and the highest quality. We look at the big picture in order to see the detail.

We've converged decades of print production experience with unrivalled procurement expertise to focus on efficiency. Our aim is to produce quality work at the best price. And we do this for companies of all sizes, from multinationals to small business, across a diverse range of industry.

So whether it's something as basic as a one page form or as sleek as an annual report, Avrio has the smartest solution.

Maximise your options. Avrio takes the traditional medium of print into the new millennium: electronic transfer of files, computer to plate pre-press, colour accurate digital proofs, PDF proofs, computer-based job tracking, systematic back-up of artwork to safeguard assets and production schedules. And

we work with a consortium of industry associates to cater for all specialisations to ensure you have the full spectrum of choice for budget and quality.

WE LOOK AT THE BIG PICTURE IN ORDER TO SEE THE DETAIL. WE HAVE CONVERGED DECADES OF PRINT PRODUCTION EXPERIENCE WITH UNRIVALLED PROCUREMENT EXPERTISE TO FOCUS ON EFFICIENCY.



OUR EXPERIENCE AND OUR PERSPECTIVE ON PRINT PRODUCTION ENABLES US TO OFFER QUALITY IN COMBINATION WITH COST EFFICIENCY. FROM A SMALL RUN OF A COMPLEX DESIGN, INVOLVING ELABORATE PRINTING TREATMENTS, THROUGH TO FUNDAMENTAL BUSINESS FORMS PRINTED IN VERY LARGE VOLUMES, WE WORK WITH YOU TO PRODUCE QUALITY WORK \_\_\_\_\_ ON TIME.

EVERY PRINT JOB BRINGS ITS OWN DEMANDS: business forms may be printed in large quantities to maximise value, demanding tremendous attention to detail to ensure a perfect job; a brochure might involve complex design and intricate production processes that require press checks and close monitoring throughout the project. Avrio's strength is the experience and expertise to manage all aspects of print production. Our big picture perspective on print production enables us to offer quality with cost efficiency.

#### AVRIO PRINTING — SERVICE FEATURES

- Personalised Service
- Electronic art transmissions and file security
- Digital pre-press
- Cost effective production for business forms
- Quality marketing print
- Computerised job tracking
- Warehousing, inventory management and distribution
- Safeguarded assets and production schedules – artwork and operational records are backed-up twice daily and stored under security in our offices and off-site

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